



# MICHAEL ANDERSON

Senior Zardozi Artisan

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## SUMMARY

Distinguished Zardozi Artisan with extensive experience in the intricate art of embroidery, recognized for exceptional craftsmanship and an unwavering commitment to excellence. Possesses a profound understanding of traditional and contemporary techniques, enabling the creation of exquisite, bespoke pieces that reflect cultural heritage and artistic expression. Proven ability to lead projects from conception to completion, ensuring meticulous attention to detail and adherence to client specifications.

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## WORK EXPERIENCE

### Senior Zardozi Artisan Heritage Embroidery House

Jan 2023 - Present

- Oversaw the design and execution of Zardozi embroidery for high-profile fashion collections.
- Collaborated with designers to create innovative embroidery patterns, enhancing garment appeal.
- Managed a team of 10 artisans, training them in traditional and modern techniques.
- Implemented quality control measures that reduced defects by 30%.
- Conducted workshops to educate new artisans on Zardozi techniques and history.
- Maintained inventory of materials, ensuring sustainable sourcing practices.

### Zardozi Artisan Artisan Threads

Jan 2020 - Dec 2022

- Executed intricate Zardozi embroidery for luxury garments and accessories.
  - Designed custom embroidery motifs based on client specifications and market trends.
  - Coordinated with suppliers to source high-quality materials for embroidery projects.
  - Developed a detailed production schedule, ensuring timely delivery of finished products.
  - Participated in exhibitions, showcasing unique embroidery pieces to potential clients.
  - Enhanced client relationships through personalized service and attention to detail.
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## EDUCATION

### Bachelor of Fine Arts in Textile Design, National Institute of Fashion Technology, 2014

Sep 2019 - Oct 2020

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## ADDITIONAL INFORMATION

- **Technical Skills:** Zardozi embroidery, project management, team leadership, quality control, client relations, sustainable sourcing
- **Awards/Activities:** Received the Best Artisan Award at the National Handicrafts Fair, 2022.
- **Awards/Activities:** Successfully led a project that increased company revenue by 25% through innovative designs.
- **Awards/Activities:** Published articles in leading fashion magazines on the revival of traditional embroidery techniques.
- **Languages:** English, Spanish, French