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EXPERTISE SKILLS

- editorial styling
- personal branding
- social media engagement
- trend analysis
- wardrobe management
- client consultation

LANGUAGES

- English
- Spanish
- French

CERTIFICATION

- Bachelor of Science in Fashion Merchandising, Fashion Institute of Technology, 2018

REFERENCES

John Smith

Senior Manager, Tech Corp
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Sarah Johnson

Director, Innovation Labs
sarah.j@email.com

Michael Brown

VP Engineering, Solutions Inc
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MICHAEL ANDERSON

EDITORIAL YOUTH STYLIST

Creative youth fashion stylist with a solid background in editorial styling and brand collaboration. Over six years of experience in crafting personalized styling experiences that reflect individuality and contemporary trends.

Recognized for a keen eye for detail and the ability to adapt to the ever-changing landscape of youth fashion. Proficient in leveraging social media platforms to showcase styling portfolios and engage with a diverse clientele.

PROFESSIONAL EXPERIENCE

StyleMe Magazine

Mar 2018 - Present

Editorial Youth Stylist

- Styled editorial shoots that highlighted emerging youth fashion trends.
- Collaborated with photographers and models to create visually stunning content.
- Conducted pre-shoot consultations with clients to understand their vision and preferences.
- Maintained an up-to-date knowledge of fashion trends through continuous research.
- Managed styling budgets to ensure cost-effective production.
- Engaged with audiences through social media to promote styled features.

YouthStyle Advisors

Dec 2015 - Jan 2018

Personal Stylist

- Provided personalized styling services for youth clients to enhance their wardrobe.
- Conducted style assessments to determine individual fashion needs and preferences.
- Developed lookbooks that showcased curated outfits for various occasions.
- Facilitated shopping trips that educated clients on fashion choices and sustainability.
- Leveraged client feedback to refine styling approaches and improve satisfaction.
- Hosted online styling sessions that increased accessibility for clients.

ACHIEVEMENTS

- Featured in 'Top 30 Youth Stylists' by Fashion Insider in 2021.
- Increased client retention rate by 35% through exceptional service.
- Successfully styled a campaign that resulted in a 25% sales increase for the featured brand.