MA

Michael
ANDERSON

DIGITAL HEALTH PROGRAM MANAGER

Strategic Women Health Program Manager with a focus on integrating technology into women's health services to enhance patient engagement and care delivery. Proven ability to leverage health informatics and telehealth solutions to improve accessibility and efficiency in healthcare programs. Expertise in designing and implementing innovative digital health initiatives that empower women to take charge of their health.

CONTACT

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- 📍 San Francisco, CA

SKILLS

- Digital Health
- Telehealth
- Health Informatics
- Project Management
- Data Analysis
- Team Collaboration

LANGUAGES

- English
- Spanish
- French

EDUCATION

MASTER OF HEALTH INFORMATICS, UNIVERSITY OF MICHIGAN

ACHIEVEMENTS

- Increased telehealth service utilization by 50% within the first year of launch.
- Recognized as 'Innovator of the Year' by the National Health Technology Association.
- Published articles on digital health trends in leading healthcare journals.

WORK EXPERIENCE

DIGITAL HEALTH PROGRAM MANAGER

HealthTech Innovations

2020 - 2025

- Led the development of a telehealth platform specifically for women's health services.
- Implemented user feedback mechanisms to enhance digital health offerings.
- Collaborated with IT and clinical teams to ensure seamless integration of technology.
- Monitored program metrics to assess user engagement and satisfaction levels.
- Conducted training for healthcare providers on telehealth best practices.
- Developed marketing strategies to promote digital health services to women.

HEALTH INFORMATICS SPECIALIST

Women's Health Solutions

2015 - 2020

- Analyzed health data to identify trends impacting women's health outcomes.
- Developed dashboards for real-time data visualization and reporting.
- Collaborated with healthcare providers to optimize electronic health record systems.
- Provided technical support for healthcare staff on informatics tools.
- Assisted in the evaluation of health programs through data analysis.
- Created training materials for staff on new health technologies.