



# MICHAEL ANDERSON

## MICROFINANCE PROGRAM DIRECTOR

### CONTACT

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### SKILLS

- microfinance
- business development
- financial literacy
- impact assessment
- networking
- policy advocacy

### LANGUAGES

- English
- Spanish
- French

### EDUCATION

**BACHELOR OF ARTS IN ECONOMICS,  
UNIVERSITY OF MICHIGAN**

### ACHIEVEMENTS

- Increased loan disbursement to women entrepreneurs by 75% within two years.
- Recipient of the 'Innovative Leader' award from the International Microfinance Association.
- Achieved a 30% increase in business sustainability for program participants over three years.

### PROFILE

Dynamic Women Entrepreneurship Development Officer with a rich background in microfinance and business development strategies tailored for women entrepreneurs. Expertise in analyzing market trends to develop targeted support programs that elevate women's economic participation. Proven track record in leading initiatives that bridge the gap between women entrepreneurs and financial institutions. Strong advocate for gender-responsive policies that promote inclusivity in the business landscape.

### EXPERIENCE

#### MICROFINANCE PROGRAM DIRECTOR

##### Empower Women Fund

*2016 - Present*

- Oversaw microfinance programs that provided loans to over 1,000 women entrepreneurs.
- Developed financial literacy workshops that improved participants' understanding of credit management.
- Established partnerships with banks to facilitate access to financial services for women-owned businesses.
- Conducted impact assessments to measure the effectiveness of financial support initiatives.
- Implemented a tracking system to monitor loan repayment rates, achieving a 95% success rate.
- Advocated for policy reforms to enhance the microfinance landscape for women entrepreneurs.

#### BUSINESS DEVELOPMENT ADVISOR

##### Women's Economic Empowerment Initiative

*2014 - 2016*

- Provided one-on-one business coaching to over 300 women entrepreneurs.
- Designed targeted marketing strategies that increased visibility for women-led businesses.
- Facilitated networking events that connected women entrepreneurs with potential investors.
- Conducted workshops on business planning and financial management.
- Collaborated with local chambers of commerce to promote women-owned businesses.
- Tracked and reported on the success metrics of the business development programs.