



MICHAEL ANDERSON

Senior Program Manager

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SUMMARY

Exceptional Women Entrepreneurship Development Officer with over a decade of experience in empowering female entrepreneurs through strategic initiatives and capacity building programs. Proven expertise in designing and implementing training modules that foster business acumen among women-led enterprises. Adept at leveraging community resources and building partnerships with stakeholders to enhance the support ecosystem for women entrepreneurs.

WORK EXPERIENCE

Senior Program Manager Global Women Empowerment Initiative

Jan 2023 - Present

- Led the development of a comprehensive curriculum for women entrepreneurship training programs.
- Facilitated workshops that increased business literacy among over 500 women entrepreneurs.
- Collaborated with local governments to secure funding for women's business development initiatives.
- Managed a team of 10 program coordinators to deliver impactful community-based projects.
- Created strategic partnerships with financial institutions to enhance access to capital for women.
- Monitored and evaluated program outcomes, reporting a 40% increase in business sustainability among participants.

Entrepreneurship Development Specialist Women in Business Network

Jan 2020 - Dec 2022

- Designed and implemented mentorship programs connecting established women entrepreneurs with novices.
 - Conducted research on barriers faced by women in accessing startup capital.
 - Delivered presentations at national conferences to advocate for women's entrepreneurship.
 - Developed a resource guide for women entrepreneurs that included funding opportunities and business support services.
 - Evaluated participant progress and adjusted training modules accordingly to maximize impact.
 - Secured partnerships with over 15 local businesses to provide discounts and services to women entrepreneurs.
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EDUCATION

Master of Business Administration, University of California, Berkeley

Sep 2019 - Oct 2020

ADDITIONAL INFORMATION

- **Technical Skills:** program management, training development, stakeholder engagement, policy advocacy, market research, partnership building
- **Awards/Activities:** Increased participation in women entrepreneurship programs by 60% year-over-year.
- **Awards/Activities:** Recognized as 'Leader in Women's Empowerment' by the National Association of Businesswomen.
- **Awards/Activities:** Successfully advocated for policy changes that resulted in increased funding for women-led businesses.
- **Languages:** English, Spanish, French