



MICHAEL ANDERSON

WHOLESALE PRICING SPECIALIST

PROFILE

Insightful Wholesale Pricing Analyst with a robust background in financial analysis and pricing optimization, bringing over 6 years of experience in leveraging data-driven insights to enhance pricing strategies. Noteworthy expertise in utilizing advanced analytical tools to dissect market trends and consumer behavior, enabling the formulation of competitive pricing models. Recognized for the ability to synthesize complex data sets into actionable pricing strategies that align with corporate objectives.

EXPERIENCE

WHOLESALE PRICING SPECIALIST

Global Trade Corp

2016 - Present

- Engineered pricing models that increased revenue by 12% through targeted market segmentation.
- Conducted pricing audits to ensure compliance with industry standards and regulations.
- Utilized statistical software to analyze pricing data and forecast market trends.
- Developed training materials for staff on pricing strategies and tools.
- Participated in pricing strategy workshops, facilitating knowledge sharing among peers.
- Monitored competitor pricing and market shifts to inform strategic adjustments.

JUNIOR PRICING ANALYST

Retail Analytics Group

2014 - 2016

- Assisted in the development of pricing strategies that increased customer retention by 15%.
- Prepared detailed reports on pricing performance to guide executive decision-making.
- Worked with marketing teams to align promotional pricing with overall brand strategy.
- Utilized market research to support pricing adjustments based on consumer demand.
- Maintained pricing databases, ensuring data integrity and accessibility.
- Collaborated with IT on pricing system upgrades to enhance data analysis capabilities.

CONTACT

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SKILLS

- financial analysis
- pricing optimization
- statistical analysis
- market segmentation
- data visualization
- compliance auditing

LANGUAGES

- English
- Spanish
- French

EDUCATION

BACHELOR OF SCIENCE IN FINANCE,
STATE UNIVERSITY

ACHIEVEMENTS

- Developed a pricing tool that reduced pricing discrepancies by 30%.
- Awarded 'Employee of the Month' for exemplary performance in pricing analysis.
- Contributed to a project that enhanced pricing accuracy across multiple product lines.