



# MICHAEL ANDERSON

## SENIOR WELLNESS MANAGER

### CONTACT

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### SKILLS

- data analytics
- program management
- stakeholder engagement
- budget management
- health promotion
- continuous improvement

### LANGUAGES

- English
- Spanish
- French

### EDUCATION

**MASTER OF BUSINESS ADMINISTRATION, HEALTH MANAGEMENT, HARVARD UNIVERSITY, 2017**

### ACHIEVEMENTS

- Achieved recognition as 'Best Corporate Wellness Program' by the Health Promotion Association.
- Increased wellness program participation rates by 35% over two years.
- Successfully implemented a mental health resource initiative that received positive feedback from employees.

### PROFILE

Results-oriented Wellness Operations Manager skilled in designing and implementing wellness strategies that align with organizational goals. A history of leveraging data analytics to drive program improvements and enhance employee health outcomes. Proficient in fostering a culture of wellness through innovative solutions and employee engagement initiatives. Expertise in collaborating with diverse stakeholders to create an integrated approach to health promotion.

### EXPERIENCE

#### SENIOR WELLNESS MANAGER

##### Corporate Health Partners

*2016 - Present*

- Led a team in the development of a corporate wellness program that achieved a 30% increase in employee participation.
- Utilized analytics to evaluate program effectiveness and report outcomes to senior management.
- Established partnerships with local health organizations to enhance service offerings.
- Designed training modules for managers to promote wellness initiatives.
- Managed annual wellness budget, ensuring alignment with strategic objectives.
- Implemented feedback mechanisms to continuously improve program offerings.

#### WELLNESS PROGRAM SPECIALIST

##### Healthy Workplaces Ltd.

*2014 - 2016*

- Developed targeted wellness initiatives that led to a 15% reduction in absenteeism.
- Coordinated health fairs and onsite fitness classes, boosting employee engagement.
- Created promotional materials for wellness programs, increasing visibility.
- Analyzed employee health data to identify trends and inform program adjustments.
- Facilitated focus groups to gather employee feedback on wellness initiatives.
- Collaborated with HR to ensure wellness programs met employee needs.