MA

MICHAEL ANDERSON

DIRECTOR OF WELLNESS PROGRAMS

CONTACT

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📍 San Francisco, CA

SKILLS

- Program Management
- Community Engagement
- Health Promotion
- Data Evaluation
- Leadership
- Social Media Strategy

LANGUAGES

- English
- Spanish
- French

EDUCATION

BACHELOR OF SCIENCE IN HEALTH EDUCATION, UNIVERSITY OF WELLNESS STUDIES

ACHIEVEMENTS

- Increased program participation by 60% in the first year of implementation.
- Awarded the Community Health Advocate Award in 2020.
- Successfully secured $100,000 in grant funding for wellness initiatives.

PROFILE

Dynamic and innovative Wellness Center Manager with extensive experience in community health promotion and wellness education. Demonstrated ability to develop and implement evidence-based wellness programs that address the needs of diverse populations. Expertise in building collaborative partnerships with healthcare providers, community organizations, and stakeholders, effectively enhancing service delivery and program visibility.

EXPERIENCE

DIRECTOR OF WELLNESS PROGRAMS

Healthy Living Center

2016 - Present

- Developed and launched a community-wide wellness initiative that reached over 2,000 participants.
- Oversaw a budget of $300,000 for wellness programming and events.
- Implemented a digital platform for client engagement and feedback.
- Organized health fairs and educational workshops to promote wellness literacy.
- Collaborated with local gyms and fitness instructors to enhance program offerings.
- Evaluated program effectiveness through client surveys and health outcomes data.

COMMUNITY WELLNESS COORDINATOR

City Health Department

2014 - 2016

- Coordinated community health outreach programs, increasing participation by 50%.
- Provided training for volunteers and staff on wellness education techniques.
- Managed social media campaigns to increase awareness of wellness resources.
- Developed partnerships with schools to implement youth wellness programs.
- Analyzed community health data to identify priority wellness needs.
- Presented findings and recommendations to local health boards and community leaders.