



# MICHAEL ANDERSON

## Wellness Program Director

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### SUMMARY

Strategic and results-oriented Wellness Center Manager with over a decade of experience in health and wellness program development. Expertise in operational management, team leadership, and client relations, ensuring a holistic approach to wellness that integrates physical, mental, and emotional health. Proven track record in enhancing service delivery and implementing innovative wellness initiatives that drive client satisfaction and retention.

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### WORK EXPERIENCE

#### Wellness Program Director **Harmony Health Center**

*Jan 2023 - Present*

- Designed and executed comprehensive wellness programs tailored to diverse client needs.
- Managed a multidisciplinary team of health professionals to deliver exceptional services.
- Utilized CRM software to track client progress and engagement metrics.
- Conducted workshops and seminars to educate clients on holistic health practices.
- Implemented feedback mechanisms to continuously improve program offerings.
- Collaborated with local businesses to promote community wellness initiatives.

#### Health Services Coordinator **Wellness First Institute**

*Jan 2020 - Dec 2022*

- Coordinated health screenings and wellness assessments for over 500 clients annually.
  - Developed outreach strategies that increased program enrollment by 30%.
  - Facilitated partnerships with health organizations to enhance service delivery.
  - Trained staff on best practices in client engagement and wellness education.
  - Monitored budgetary allocations for wellness programs and events.
  - Produced monthly reports detailing program outcomes and client feedback.
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### EDUCATION

#### Master of Public Health, **University of Health Sciences**

*Sep 2019 - Oct 2020*

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### ADDITIONAL INFORMATION

- **Technical Skills:** Leadership, Program Development, Data Analysis, Client Engagement, Team Management, Budgeting
- **Awards/Activities:** Increased client satisfaction ratings by 40% through program enhancements.
- **Awards/Activities:** Recipient of the Excellence in Wellness Award in 2021.
- **Awards/Activities:** Successfully managed a \$500,000 annual budget with a 15% surplus.
- **Languages:** English, Spanish, French