



# MICHAEL ANDERSON

## Senior Bridal Consultant

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### SUMMARY

Distinguished Wedding Wardrobe Consultant with over a decade of expertise in curating bespoke bridal attire and accessories that embody elegance and individuality. Adept at collaborating with clients to understand their unique visions and translating them into exquisite wardrobe solutions. Proven ability to manage complex fittings and alterations while maintaining the highest standards of quality and craftsmanship.

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### WORK EXPERIENCE

#### Senior Bridal Consultant **Elegant Affairs Boutique**

*Jan 2023 - Present*

- Guided clients through the selection of bridal gowns, ensuring a personalized and memorable experience.
- Coordinated fittings and alterations, collaborating closely with seamstresses to achieve perfect results.
- Developed and implemented inventory management systems to streamline operations and reduce costs.
- Conducted market research to stay abreast of emerging bridal trends and styles.
- Facilitated workshops on bridal fashion and styling for aspiring consultants.
- Established strong relationships with designers to secure exclusive gown collections.

#### Bridal Wardrobe Assistant **Dreamy Bridal Co.**

*Jan 2020 - Dec 2022*

- Assisted in the selection and fitting of bridal dresses, ensuring alignment with client preferences.
  - Maintained an organized inventory of bridal gowns and accessories, optimizing display and accessibility.
  - Collaborated with vendors for timely delivery of bridal attire and accessories.
  - Participated in promotional events to enhance brand visibility and attract potential clients.
  - Provided exceptional customer service, addressing client inquiries and concerns promptly.
  - Conducted follow-ups with clients post-purchase to ensure satisfaction and gather feedback.
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### EDUCATION

#### Bachelor of Arts in Fashion Design, **University of Fashion Studies, 2015**

*Sep 2019 - Oct 2020*

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### ADDITIONAL INFORMATION

- **Technical Skills:** bridal consultation, wardrobe management, client relations, trend analysis, inventory control, event coordination
- **Awards/Activities:** Increased client satisfaction ratings by 30% through personalized service initiatives.
- **Awards/Activities:** Successfully managed over 200 bridal appointments in a single season, exceeding sales targets by 20%.
- **Awards/Activities:** Recognized as 'Best Bridal Consultant' by the Bridal Fashion Association in 2021.
- **Languages:** English, Spanish, French