



Michael ANDERSON

WEDDING DESIGNER AND COORDINATOR

Innovative Wedding Event Coordinator with a flair for design and a passion for creating memorable experiences. Over eight years of experience in the event planning industry, specializing in weddings that embody the couple's vision and style. Recognized for a keen eye for aesthetics and the ability to transform ordinary spaces into extraordinary venues.

CONTACT

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- 📍 San Francisco, CA

SKILLS

- event design
- budget management
- vendor collaboration
- client communication
- aesthetics
- marketing strategies

LANGUAGES

- English
- Spanish
- French

EDUCATION

BACHELOR OF FINE ARTS IN INTERIOR DESIGN, SAVANNAH COLLEGE OF ART AND DESIGN

ACHIEVEMENTS

- Voted 'Best Wedding Designer' by local bridal magazines in 2023.
- Increased client referrals by 30% through exceptional service and unique event concepts.
- Successfully executed a wedding featured in a national bridal publication.

WORK EXPERIENCE

WEDDING DESIGNER AND COORDINATOR

Dream Weddings

2020 - 2025

- Conceptualized and executed over 60 weddings, focusing on unique themes and personalized décor.
- Managed comprehensive event budgets, ensuring cost-effective solutions without compromising quality.
- Collaborated with florists, caterers, and other vendors to deliver cohesive and stunning event experiences.
- Utilized design software to create visual presentations for client proposals and event layouts.
- Oversaw on-site coordination, ensuring all design elements were executed to perfection.
- Conducted post-event reviews with clients to gather feedback and enhance future offerings.

EVENT COORDINATOR

Celebration Central

2015 - 2020

- Planned and executed various events, with a focus on weddings and private celebrations.
- Coordinated logistics and vendor services, ensuring timely delivery and setup.
- Managed client communications, providing updates and addressing inquiries throughout the planning process.
- Maintained detailed records of event budgets and timelines to ensure adherence to client expectations.
- Supported on-site event management, resolving issues promptly to ensure a smooth experience.
- Developed marketing strategies that increased brand visibility and client engagement by 40%.