

MICHAEL ANDERSON

UX Designer

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As a Web UX Developer with 4 years of experience in the entertainment industry, I have a passion for creating engaging and visually stunning user experiences. I thrive in fast-paced environments and have worked on various digital products, including streaming services and mobile applications. My background in graphic design has equipped me with a strong sense of aesthetics, which I incorporate into my UX design process.

WORK EXPERIENCE

UX Designer | Streamline Media

Jan 2022 – Present

- Redesigned the user interface for a streaming platform, leading to a 40% increase in user subscriptions.
- Conducted user testing sessions to gather insights, directly informing design improvements.
- Collaborated with creative teams to align design concepts with branding initiatives.
- Utilized Figma to create interactive prototypes, enhancing communication with stakeholders.
- Analyzed user feedback to identify trends and pain points for future updates.
- Facilitated workshops to gather insights from users and stakeholders, fostering a culture of innovation.

Junior UX/UI Designer | Entertainment Hub

Jul 2019 – Dec 2021

- Assisted in the design of user interfaces for mobile applications, increasing user engagement by 30%.
- Conducted surveys to gather user feedback, leading to actionable design enhancements.
- Worked closely with developers to ensure design feasibility and adherence to best practices.
- Created user journey maps to visualize user interactions within apps.
- Participated in brainstorming sessions to generate creative design ideas.
- Presented design concepts to senior designers for feedback and approval.

SKILLS

User Experience Design

Prototyping

Usability Testing

Graphic Design

Interaction Design

Sketch

EDUCATION

Bachelor of Fine Arts in Graphic Design

2015 – 2019

University

ACHIEVEMENTS

- Increased user retention by 25% through a redesign of the user dashboard for the streaming app.
- Recognized as 'Rising Star' in the company for outstanding performance in design projects.
- Contributed to a design project that won the 'Best App Design' award at the Tech Awards.

LANGUAGES

English

Spanish

French