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SKILLS

- HTML
- CSS
- Web Accessibility
- Digital Storytelling
- Non-Profit Marketing
- User Engagement

EDUCATION

**BACHELOR OF ARTS IN COMMUNICATION,
UNIVERSITY OF SOCIAL IMPACT**

LANGUAGE

- English
- Spanish
- German

ACHIEVEMENTS

- Increased website traffic by 50% through targeted digital campaigns.
- Developed a comprehensive training program on web standards for non-profit organizations.
- Recognized with an award for innovative digital solutions in community engagement.

Michael Anderson

WEB STANDARDS SPECIALIST

Creative Web Standards Specialist with over 6 years of experience in the non-profit sector, focusing on creating accessible and engaging web content that promotes organizational missions. Proven ability to work with diverse stakeholders to develop impactful digital campaigns that resonate with target audiences. Strong skills in web design and development, combined with a deep understanding of accessibility and usability principles.

EXPERIENCE

WEB STANDARDS SPECIALIST

Non-Profit Digital Solutions

2016 - Present

- Developed websites that adhere to accessibility standards, enhancing reach to underserved communities.
- Collaborated with program managers to create content that aligns with organizational goals.
- Conducted training for staff on web compliance and best practices.
- Evaluated website analytics to inform content strategy and improvements.
- Implemented user feedback to refine website functionality and design.
- Produced digital storytelling campaigns that increased engagement by 25%.

WEB DEVELOPER

Community Connect

2014 - 2016

- Designed and developed user-friendly websites for various community initiatives.
- Ensured compliance with accessibility and usability standards.
- Worked closely with graphic designers to create engaging web interfaces.
- Utilized social media analytics to enhance online visibility and engagement.
- Participated in community outreach programs to gather user feedback.
- Documented web processes and standards for team use.