



MICHAEL ANDERSON

WEB STANDARDS SPECIALIST

CONTACT

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-  San Francisco, CA

SKILLS

- HTML
- CSS
- JavaScript
- SEO
- Usability Testing
- E-commerce Platforms

LANGUAGES

- English
- Spanish
- French

EDUCATION

**BACHELOR OF ARTS IN DIGITAL MEDIA,
COLLEGE OF DESIGN**

ACHIEVEMENTS

- Increased conversion rates by 20% through improved site usability.
- Developed a comprehensive web standards manual adopted company-wide.
- Participated in a panel discussion on web standards at a national conference.

PROFILE

Experienced Web Standards Specialist with a focus on e-commerce platforms, bringing over 6 years of diverse experience in web compliance and usability. Skilled in analyzing website structures and implementing standards that enhance user experience and drive sales. Highly proficient in web development languages and tools, with a solid foundation in SEO best practices.

EXPERIENCE

WEB STANDARDS SPECIALIST

E-Commerce Solutions Corp.

2016 - Present

- Reviewed and updated web content to align with current web standards and guidelines.
- Implemented responsive design techniques to enhance mobile shopping experiences.
- Collaborated with marketing teams to ensure SEO compliance in all web content.
- Performed usability testing to identify and address user pain points.
- Developed training materials for team members on web standards and compliance issues.
- Created detailed reports on website performance and compliance status.

WEB DEVELOPER

Global Retail Inc.

2014 - 2016

- Built and maintained e-commerce websites using the latest web technologies.
- Ensured adherence to web standards during the development lifecycle.
- Conducted code reviews to enforce best practices in development.
- Collaborated with graphic designers to create visually appealing web pages.
- Utilized analytics tools to track user engagement and website performance.
- Supported the integration of third-party payment systems into the website.