



Michael ANDERSON

WEB SOLUTIONS ARCHITECT

CONTACT

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SKILLS

- Community Engagement
- Fundraising
- UX Design
- CMS
- Agile
- HTML
- CSS
- JavaScript

LANGUAGES

- English
- Spanish
- French

EDUCATION

**BACHELOR OF ARTS IN WEB
DEVELOPMENT FROM STATE
UNIVERSITY**

ACHIEVEMENTS

- Recognized for growing online donations by 30% through innovative digital campaigns.
- Awarded 'Volunteer of the Year' for exceptional contributions to community projects.
- Successfully led a project that improved website accessibility standards.

Creative Web Solutions Architect with 9 years of experience in the non-profit sector. Specializing in developing web applications that facilitate community engagement and fundraising initiatives. Proven ability to work with diverse teams to create inclusive digital experiences. Strong understanding of content management systems and user experience design principles. Committed to leveraging technology to drive social impact and enhance organizational missions.

WORK EXPERIENCE

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Community Connect

2020 - 2025

- Designed a community engagement platform that increased participation in events by 60%.
- Developed a donation portal that enhanced fundraising efforts, resulting in a 45% increase in donations.
- Collaborated with volunteers to gather feedback and improve user experience.
- Implemented a mobile-first strategy, leading to a 50% increase in mobile users.
- Trained staff on new digital tools and platforms, fostering a culture of technology adoption.
- Managed website content and ensured timely updates to keep information relevant.

WEB DEVELOPER

Non-Profit Innovations

2015 - 2020

- Assisted in developing a volunteer management system, streamlining the recruitment process.
- Created visually appealing websites that effectively communicated organizational missions.
- Conducted user testing sessions to gather insights and enhance site usability.
- Collaborated with designers to produce engaging content for social media.
- Maintained and updated website content to reflect current initiatives and campaigns.
- Participated in community outreach initiatives to promote digital literacy.