



MICHAEL ANDERSON

WEB SOLUTIONS ARCHITECT

PROFILE

Dynamic and innovative Web Solutions Architect with 7 years of experience specializing in e-commerce platforms. Expertise in designing responsive and user-friendly web solutions that drive sales and enhance user experience. Proven ability to collaborate with stakeholders to gather requirements and translate them into technical specifications. Strong background in front-end technologies including Angular and Vue.

EXPERIENCE

WEB SOLUTIONS ARCHITECT

E-Commerce Solutions Co.

2016 - Present

- Designed and implemented a high-traffic e-commerce platform, achieving a 35% increase in sales within the first quarter.
- Developed responsive web applications using Angular, improving mobile user engagement by 50%.
- Collaborated with marketing teams to integrate SEO best practices, enhancing site visibility.
- Utilized Google Analytics to track user behavior and inform design improvements.
- Managed a team of developers, conducting code reviews to ensure best practices were followed.
- Implemented performance optimization techniques, reducing page load times by 40%.

JUNIOR WEB DEVELOPER

Start-Up Tech

2014 - 2016

- Assisted in the development of a start-up e-commerce site, contributing to a 20% increase in initial sales.
- Developed front-end components using HTML, CSS, and JavaScript, ensuring a seamless user experience.
- Collaborated closely with designers to implement UI mockups into functional web pages.
- Participated in sprint planning and retrospectives to improve team workflow.
- Conducted usability testing sessions and gathered feedback to enhance site functionality.
- Maintained website content and implemented updates based on client feedback.

CONTACT

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SKILLS

- Angular
- Ruby on Rails
- SEO
- Google Analytics
- UX Design
- HTML
- CSS
- JavaScript

LANGUAGES

- English
- Spanish
- French

EDUCATION

BACHELOR OF ARTS IN WEB DESIGN
FROM DIGITAL ARTS UNIVERSITY

ACHIEVEMENTS

- Increased site conversion rates by 30% through strategic design changes and A/B testing.
- Recognized as 'Top Performer' for exceptional contributions to project success in 2020.
- Successfully completed a comprehensive UX overhaul, leading to enhanced customer satisfaction ratings.