



Michael ANDERSON

WEB PERFORMANCE COORDINATOR

Creative Web Performance Engineer with a passion for enhancing user experiences through innovative optimization techniques. With over 4 years in the industry, I have honed my skills in front-end development and performance analysis, focusing on improving website speed and efficiency. My experience spans various industries, including e-learning and media, where I have successfully implemented performance strategies that significantly improved user engagement.

CONTACT

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SKILLS

- HTML
- CSS
- JavaScript
- Performance Testing
- User Experience
- Multimedia Optimization

LANGUAGES

- English
- Spanish
- French

EDUCATION

BACHELOR OF SCIENCE IN INFORMATION TECHNOLOGY

ACHIEVEMENTS

- Achieved a 30% increase in user engagement through targeted performance enhancements.
- Received recognition for outstanding contributions to web application development.
- Successfully reduced bounce rates by 15% through effective performance strategies.

WORK EXPERIENCE

WEB PERFORMANCE COORDINATOR

E-Learning Innovations

2020 - 2025

- Developed and executed performance testing strategies that improved loading times by 25% on e-learning platforms.
- Utilized tools like Lighthouse and PageSpeed Insights to assess site performance and implement necessary changes.
- Collaborated with instructional designers to optimize multimedia content for faster loading.
- Conducted user feedback sessions to identify performance issues and gather insights for improvement.
- Managed the implementation of responsive design to enhance accessibility across devices.
- Created educational materials for staff on performance optimization techniques.

FRONT-END DEVELOPER

Media Solutions Agency

2015 - 2020

- Designed and developed user-friendly web applications with a focus on performance and usability.
- Implemented lazy loading and code-splitting techniques to improve load times by 20%.
- Collaborated with project managers to ensure performance goals were met within project timelines.
- Participated in code reviews and provided constructive feedback to peers.
- Utilized analytics tools to track user engagement and performance metrics.
- Engaged in team brainstorming sessions to generate innovative ideas for performance improvement.