MA

MICHAEL ANDERSON

WEB PERFORMANCE ENGINEER

CONTACT

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📍 San Francisco, CA

SKILLS

- JavaScript
- Performance Monitoring
- SEO
- HTML
- CSS
- User Testing

LANGUAGES

- English
- Spanish
- French

EDUCATION

BACHELOR OF ARTS IN WEB DEVELOPMENT

ACHIEVEMENTS

- Increased conversion rates by 20% through effective performance optimization strategies.
- Received the 'Rising Star' award for outstanding contributions to web performance projects.
- Successfully completed a project that improved site speed, leading to a 15% reduction in bounce rates.

PROFILE

Dynamic Web Performance Engineer with over 5 years of experience specializing in optimizing e-commerce platforms for enhanced user experience and conversion rates. My approach combines technical expertise in web technologies with a deep understanding of user behavior to create high-performing applications. I have successfully implemented various strategies that reduced page load times significantly and improved overall site efficiency.

EXPERIENCE

WEB PERFORMANCE ENGINEER

E-Commerce Solutions Corp.

2016 - Present

- Led initiatives to enhance website speed, achieving a 35% reduction in load times for critical e-commerce pages.
- Employed tools like Pingdom and WebPageTest to monitor performance metrics and report findings.
- Worked alongside the design team to optimize images and improve overall site responsiveness.
- Implemented a content delivery network (CDN) which improved global access speed by 50%.
- Conducted user testing to gather feedback on site performance and user satisfaction.
- Created performance dashboards for real-time tracking of key performance indicators.

JUNIOR WEB DEVELOPER

Digital Marketing Agency

2014 - 2016

- Assisted in the development and optimization of client websites to enhance performance and user experience.
- Utilized SEO best practices to improve site visibility and loading speed.
- Collaborated with graphic designers to implement responsive design techniques.
- Supported the implementation of analytics tools to measure site performance and user interaction.
- Participated in weekly team meetings to discuss ongoing projects and performance reviews.
- Engaged in continuous learning to stay updated on web development trends and technologies.