



# MICHAEL ANDERSON

## Senior Web Performance Engineer

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### SUMMARY

Results-driven Web Performance Engineer with over 8 years of experience in optimizing web applications for speed and efficiency. I have a strong background in front-end development and user experience design, which allows me to approach performance challenges holistically. My expertise includes using tools such as Google PageSpeed Insights, Lighthouse, and GTmetrix to analyze web performance metrics.

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### WORK EXPERIENCE

#### Senior Web Performance Engineer Tech Innovations Ltd.

Jan 2023 - Present

- Implemented performance optimization strategies that improved load times by 40% across multiple web applications.
- Developed and maintained automated testing scripts using Selenium and WebDriver to ensure consistent performance standards.
- Collaborated with UI/UX designers to enhance the overall user experience based on performance data insights.
- Utilized Google Analytics and A/B testing to identify bottlenecks and improve conversion rates by 15%.
- Conducted regular performance audits and presented findings to stakeholders to align development with performance goals.
- Mentored junior engineers on best practices in web performance optimization and coding standards.

#### Web Performance Analyst Web Solutions Inc.

Jan 2020 - Dec 2022

- Analyzed web performance metrics using tools such as GTmetrix and New Relic to identify areas for improvement.
  - Worked closely with the development team to implement changes that reduced server response time by 30%.
  - Created detailed reports for stakeholders on web performance trends and optimization outcomes.
  - Developed a set of performance benchmarks that were adopted company-wide.
  - Participated in cross-functional teams to improve site architecture for better scalability.
  - Engaged in continuous learning and attended workshops on the latest web technologies and performance techniques.
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### EDUCATION

#### Bachelor of Science in Computer Science

Sep 2019 - Oct 2020

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### ADDITIONAL INFORMATION

- **Technical Skills:** HTML, CSS, JavaScript, Performance Optimization, Google PageSpeed, A/B Testing
- **Awards/Activities:** Recognized as 'Employee of the Year' for outstanding contributions to web performance improvements.
- **Awards/Activities:** Achieved a 25% increase in site engagement through targeted performance enhancements.
- **Awards/Activities:** Presented at the Annual Web Performance Conference, sharing insights on effective optimization strategies.
- **Languages:** English, Spanish, French