



Michael ANDERSON

WEB ARCHITECT

Creative Web Architect with a passion for media and entertainment platforms. Over 7 years of experience in designing interactive web applications that enhance user engagement and retention. Proficient in various front-end technologies like React, as well as back-end languages such as PHP and Ruby on Rails. Strong understanding of user experience principles and responsive design.

CONTACT

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SKILLS

- React
- PHP
- Ruby on Rails
- HTML5
- CSS3
- UX Design
- Agile

LANGUAGES

- English
- Spanish
- French

EDUCATION

**BACHELOR OF FINE ARTS IN
INTERACTIVE MEDIA, SAVANNAH
COLLEGE OF ART AND DESIGN, 2016**

ACHIEVEMENTS

- Increased user engagement by 40% through the launch of an interactive media campaign.
- Awarded 'Best Web Experience' at the International Media Awards 2022.
- Successfully boosted platform subscriptions by 30% following a major redesign.

WORK EXPERIENCE

WEB ARCHITECT

MediaWorks Digital

2020 - 2025

- Architected a streaming platform that supports over 500,000 concurrent users.
- Implemented microservices architecture, enabling scalability and flexibility for the platform.
- Optimized media delivery strategies, resulting in a 40% decrease in buffering times.
- Collaborated with UX teams to enhance user interfaces, increasing engagement by 25%.
- Led cross-functional teams through the development lifecycle, from ideation to deployment.
- Conducted performance tuning and optimization, improving overall site speed by 35%.

FRONT-END DEVELOPER

Creative Agency

2015 - 2020

- Designed and developed interactive web pages using HTML, CSS, and JavaScript.
- Worked closely with graphic designers to implement engaging visuals and animations.
- Utilized Git for version control and collaborated effectively within the development team.
- Participated in user testing to gather feedback and iterate on designs.
- Ensured cross-browser compatibility and mobile responsiveness of web applications.
- Assisted in the migration of legacy systems to modern frameworks, enhancing performance.