



# MICHAEL ANDERSON

## LEAD WEB ARCHITECT

### PROFILE

Results-oriented Web Architect with 10 years of experience in e-commerce and high-traffic web applications. Expertise in creating scalable architecture that enhances user satisfaction and engagement. Proficient in modern frameworks such as Vue.js and Express.js, with strong back-end development skills in Node.js. Successful in collaborating with product management teams to align technical solutions with business goals.

### EXPERIENCE

#### LEAD WEB ARCHITECT

##### Ecom Solutions Group

2016 - Present

- Architected an e-commerce platform that handled over 1 million transactions annually.
- Designed and implemented caching strategies that improved page load speeds by 60%.
- Collaborated with marketing teams to integrate analytics tools, driving data-informed decisions.
- Created a modular codebase using modern JavaScript frameworks, enhancing maintainability and scalability.
- Conducted regular security audits to ensure compliance with industry standards.
- Led a team of developers through Agile sprints, achieving project goals ahead of schedule.

#### WEB DEVELOPER

##### Digital Marketing Co.

2014 - 2016

- Developed and maintained the company website using HTML, CSS, and JavaScript.
- Optimized website for SEO, increasing organic traffic by 35% within six months.
- Collaborated with graphic designers to implement visually appealing designs.
- Utilized Git for version control and collaborative coding efforts.
- Participated in user testing sessions to gather feedback and improve website functionality.
- Implemented responsive design techniques, ensuring compatibility across devices.

### CONTACT

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### SKILLS

- Vue.js
- Node.js
- Express.js
- HTML5
- CSS3
- SEO
- Agile

### LANGUAGES

- English
- Spanish
- French

### EDUCATION

BACHELOR OF ARTS IN WEB DEVELOPMENT, BOSTON UNIVERSITY, 2013

### ACHIEVEMENTS

- Increased user retention by 40% through strategic website redesign and enhancements.
- Awarded 'Best Web Application' at the National E-commerce Awards 2020.
- Successfully managed a project that resulted in a 20% increase in sales over one quarter.