MA

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🌐 www.michaelanderson.com

SKILLS

- HTML
- CSS
- JavaScript
- e-commerce platforms
- SEO
- Git

EDUCATION

BACHELOR OF SCIENCE IN MARKETING, BUSINESS UNIVERSITY, 2019

LANGUAGE

- English
- Spanish
- German

ACHIEVEMENTS

- Played a key role in launching an e-commerce platform that achieved $1 million in sales within the first year.
- Received recognition for outstanding contributions to team projects and initiatives.
- Successfully completed an advanced course in digital marketing strategies.

Michael Anderson

E-COMMERCE WEB DEVELOPER

Enthusiastic and detail-oriented Web Application Developer with a focus on e-commerce solutions. With 3 years of experience in developing and maintaining online platforms, I have gained a solid understanding of web technologies and user experience design. My commitment to creating seamless online shopping experiences has allowed me to contribute to projects that have significantly increased sales and customer retention.

EXPERIENCE

E-COMMERCE WEB DEVELOPER

Retail Tech Solutions

2016 - Present

- Designed and developed a responsive e-commerce website that increased sales by 50% in the first quarter.
- Integrated payment gateways and optimized checkout processes to enhance user experience.
- Collaborated with marketing teams to implement SEO best practices, driving organic traffic growth.
- Managed product listings, ensuring accuracy and relevance to customer needs.
- Analyzed user behavior and implemented changes that improved site navigation and increased average session duration.
- Maintained and updated website features to ensure compliance with industry standards.

WEB DEVELOPER INTERN

Startup E-Commerce Inc.

2014 - 2016

- Assisted in the development of a new online store, focusing on product page design and user interface.
- Performed quality assurance testing to identify bugs and improve website functionality.
- Learned to implement responsive design techniques to enhance mobile user experience.
- Created user guides and documentation to support future maintenance efforts.
- Conducted market research to inform product offerings and website features.
- Collaborated with the design team to create engaging promotional content for the website.