



Michael ANDERSON

USER EXPERIENCE ANALYST

Innovative Wearable Sports Technology Analyst with a focus on enhancing user engagement through technology. With over five years of experience in the sports technology sector, this professional excels in the analysis and application of user experience principles to wearable devices. Demonstrated success in collaborating with design and engineering teams to create intuitive interfaces that maximize athlete interaction with performance data.

CONTACT

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SKILLS

- user experience design
- product development
- usability testing
- market analysis
- collaboration
- communication

LANGUAGES

- English
- Spanish
- French

EDUCATION

BACHELOR OF ARTS IN GRAPHIC DESIGN, RHODE ISLAND SCHOOL OF DESIGN, 2017

ACHIEVEMENTS

- Redesigned a key product interface, resulting in a 25% increase in user satisfaction.
- Contributed to a successful product launch that exceeded initial sales projections by 40%.
- Recipient of the 'Innovative Designer' award from the industry association.

WORK EXPERIENCE

USER EXPERIENCE ANALYST

SportTech Innovations

2020 - 2025

- Conducted user research to gather insights on athlete interactions with wearable devices.
- Collaborated with product teams to design user-centric interfaces for performance apps.
- Facilitated usability testing sessions to evaluate product functionality.
- Analyzed user feedback to inform product development and enhancements.
- Developed training materials for athletes on effective technology usage.
- Presented findings to stakeholders to drive product improvements.

PRODUCT DEVELOPMENT COORDINATOR

FitTech Labs

2015 - 2020

- Assisted in the development of wearable technology products focused on athlete performance.
- Coordinated cross-functional teams to ensure project milestones were met.
- Engaged in market analysis to identify user needs and preferences.
- Created wireframes and prototypes for new product features.
- Participated in product launches, providing support and feedback.
- Maintained documentation of product development processes.