

MICHAEL ANDERSON

Product Development Manager

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Resourceful WealthTech Product Manager with a strong background in financial services and a proven ability to drive product evolution through innovative thinking and strategic planning. Demonstrated success in managing product development processes, from initial concept through to market launch, while ensuring alignment with customer needs and business goals. Proficient in utilizing market insights and data analytics to inform product strategy and enhancements.

WORK EXPERIENCE

Product Development Manager | WealthTech Analytics

Jan 2022 – Present

- Led the development of a new analytics platform that improved investment performance tracking.
- Conducted user research to identify key features and enhancements.
- Collaborated with marketing to define product positioning and messaging.
- Managed the product backlog and prioritized development tasks.
- Ensured compliance with industry regulations during product development.
- Presented product performance reports to senior management.

Assistant Product Manager | FinTech Advisors

Jul 2019 – Dec 2021

- Supported the product management team in launching a retirement planning tool.
- Gathered user feedback to inform product improvements and enhancements.
- Assisted in the development of training materials for internal stakeholders.
- Maintained product documentation and specifications.
- Monitored industry trends to identify potential product opportunities.
- Participated in cross-functional team meetings to align on product goals.

SKILLS

Product Evolution

Strategic Planning

Market Insights

Team Collaboration

User Research

Financial Services

EDUCATION

Bachelor of Finance

2015 – 2019

New York University

ACHIEVEMENTS

- Achieved a 50% increase in product adoption through targeted marketing strategies.
- Recognized for excellence in project management and product delivery.
- Contributed to a 25% growth in customer satisfaction ratings.

LANGUAGES

English

Spanish

French