



MICHAEL ANDERSON

PRODUCT DIRECTOR

PROFILE

Innovative WealthTech Product Manager with extensive experience in developing financial software solutions tailored to diverse client needs. Demonstrated expertise in product strategy and lifecycle management, coupled with a deep understanding of market dynamics and customer behavior. Proficient in utilizing advanced analytics to drive decision-making and enhance product functionality. Strong leadership skills with a history of guiding multidisciplinary teams towards achieving ambitious objectives.

EXPERIENCE

PRODUCT DIRECTOR

Digital Wealth Partners

2016 - Present

- Oversaw the launch of a comprehensive investment platform that attracted over 10,000 users in the first quarter.
- Developed strategic partnerships with key financial institutions to enhance product offerings.
- Led a team of product managers and designers in creating an award-winning user interface.
- Utilized customer feedback to iterate product features and improve user experience.
- Implemented KPIs to measure product performance and inform future development.
- Conducted training sessions for stakeholders on new product functionalities.

PRODUCT MANAGER

WealthTech Innovations

2014 - 2016

- Led cross-functional teams to design and implement a new digital onboarding process.
- Analyzed competitive landscape to identify market opportunities and threats.
- Developed product specifications and managed the project timeline.
- Facilitated user acceptance testing to ensure product quality before launch.
- Collaborated with marketing to create promotional materials for product launches.
- Maintained documentation for compliance and regulatory audits.

CONTACT

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SKILLS

- Product Strategy
- User Experience Design
- Market Analysis
- Project Management
- Financial Software
- Regulatory Compliance

LANGUAGES

- English
- Spanish
- French

EDUCATION

BACHELOR OF SCIENCE IN COMPUTER SCIENCE, STANFORD UNIVERSITY

ACHIEVEMENTS

- Recognized as Employee of the Year for exceptional product leadership.
- Increased product adoption by 60% within six months of launch.
- Received industry award for best product innovation in 2022.