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EXPERTISE SKILLS

- wayfinding design
- design thinking
- interactive systems
- project management
- user engagement
- accessibility

LANGUAGES

- English
- Spanish
- French

CERTIFICATION

- Master of Arts in Design Studies, Harvard University

REFERENCES

John Smith

Senior Manager, Tech Corp
john.smith@email.com

Sarah Johnson

Director, Innovation Labs
sarah.j@email.com

Michael Brown

VP Engineering, Solutions Inc
mbrown@email.com

MICHAEL ANDERSON

WAYFINDING DESIGNER

Accomplished Wayfinding Designer specializing in the development of innovative navigation solutions for educational institutions. Expertise in creating engaging and informative environments that enhance the learning experience through effective wayfinding. Skilled in the application of design thinking principles to foster collaboration among stakeholders, ensuring that all perspectives are considered in the design process.

PROFESSIONAL EXPERIENCE

Campus Navigation Solutions

Mar 2018 - Present

Wayfinding Designer

- Developed wayfinding systems for multiple university campuses, improving overall accessibility.
- Conducted focus groups with students to gather insights on navigation challenges.
- Designed interactive kiosks that provide real-time information and directions.
- Collaborated with university administration to align designs with institutional branding.
- Managed the installation of wayfinding elements across diverse campus environments.
- Evaluated user feedback post-implementation to refine signage effectiveness.

Educational Design Group

Dec 2015 - Jan 2018

Assistant Wayfinding Designer

- Assisted in the design of wayfinding systems for K-12 schools, enhancing student navigation.
- Participated in site assessments to identify key navigation points.
- Created visual aids and signage that cater to diverse learning needs.
- Collaborated with educators to ensure designs met pedagogical objectives.
- Supported project management efforts to ensure timely delivery of designs.
- Contributed to the development of educational workshops on wayfinding.

ACHIEVEMENTS

- Led a project that received the 2023 Education Design Award for Innovative Wayfinding.
- Increased student satisfaction with campus navigation by 35% through effective design.
- Published research on the impact of wayfinding on student engagement in academic settings.