



Michael

ANDERSON

FREELANCE WATERCOLOR ARTIST

Visionary Watercolor Artist recognized for an extraordinary ability to blend realism with imaginative concepts. This artist possesses a unique perspective on the watercolor medium, producing works that challenge traditional boundaries and engage viewers on a profound level. With over 12 years of experience in various artistic realms, including illustration and design, this individual has successfully bridged the gap between fine art and commercial applications.

CONTACT

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- 📍 San Francisco, CA

SKILLS

- imaginative concepts
- illustration
- branding
- public art
- creative experimentation
- art direction

LANGUAGES

- English
- Spanish
- French

EDUCATION

BACHELOR OF FINE ARTS IN ILLUSTRATION, SAVANNAH COLLEGE OF ART AND DESIGN

ACHIEVEMENTS

- Honored with the 'Emerging Artist' award at the National Illustration Conference.
- Featured in multiple art publications for innovative watercolor techniques.
- Secured a commission for a large-scale mural in a prominent public space.

WORK EXPERIENCE

FREELANCE WATERCOLOR ARTIST

Self-Employed

2020 - 2025

- Created custom watercolor illustrations for editorial publications, enhancing visual storytelling.
- Developed unique branding illustrations for small businesses, improving their market presence.
- Participated in collaborative art installations that merged different artistic disciplines.
- Engaged in public art projects, fostering community interaction through art.
- Utilized social media to showcase artwork, resulting in a 40% increase in commissions.
- Conducted community workshops focusing on creative expression through watercolor.

ART DIRECTOR

Design Studio

2015 - 2020

- Oversaw the artistic direction for various projects, ensuring cohesive visual identity.
- Collaborated with a team of designers to create watercolor-based marketing materials.
- Managed client relationships, translating their visions into compelling art.
- Organized team brainstorming sessions to foster innovative design solutions.
- Evaluated project outcomes and implemented feedback for continuous improvement.
- Presented concepts to clients, securing project approvals and enhancing satisfaction.