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### SKILLS

- Personal styling
- Image consulting
- Client relationship management
- Color theory
- Wardrobe curation
- Social media marketing

### EDUCATION

CERTIFICATE IN PERSONAL STYLING,  
LONDON COLLEGE OF FASHION

### LANGUAGE

- English
- Spanish
- German

### ACHIEVEMENTS

- Increased client retention rates by 25% through personalized services.
- Featured in a local magazine for exceptional client transformations.
- Conducted workshops that improved clients' styling confidence.

# Michael Anderson

## PERSONAL WARDROBE STYLIST

Proficient wardrobe stylist with a robust background in personal styling and image consulting, dedicated to enhancing individual client personas through meticulously crafted wardrobes. Expertise in assessing client needs and translating them into personalized style solutions that reflect their identity and aspirations. Known for an intuitive understanding of color theory and body types, enabling the creation of flattering, cohesive looks.

### EXPERIENCE

#### PERSONAL WARDROBE STYLIST

Personal Styling Consultancy

2016 - Present

- Conducted comprehensive wardrobe assessments for individual clients.
- Developed personalized style guides to enhance client wardrobes.
- Provided one-on-one styling consultations tailored to client needs.
- Organized shopping sessions to curate bespoke clothing selections.
- Maintained ongoing client relationships to ensure satisfaction and loyalty.
- Utilized social media to showcase client transformations and successes.

#### STYLIST ASSISTANT

Fashion Retail Store

2014 - 2016

- Assisted clients in selecting clothing that aligns with their personal style.
- Maintained store displays to reflect current fashion trends.
- Conducted market research to understand customer preferences.
- Supported promotional events to enhance brand visibility.
- Engaged with customers to provide personalized styling advice.
- Collaborated with team members to optimize store operations.