



Phone: (555) 234-5678

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EXPERTISE SKILLS

- Commercial styling
- Brand identity
- Project management
- Visual storytelling
- Fashion trend analysis
- Collaborative teamwork

LANGUAGES

- English
- Spanish
- French

CERTIFICATION

- Bachelor of Fine Arts in Fashion Design, Rhode Island School of Design

REFERENCES

John Smith

Senior Manager, Tech Corp
john.smith@email.com

Sarah Johnson

Director, Innovation Labs
sarah.j@email.com

Michael Brown

VP Engineering, Solutions Inc
mbrown@email.com

MICHAEL ANDERSON

COMMERCIAL WARDROBE STYLIST

Dynamic wardrobe stylist with a focus on commercial styling for advertising and branding campaigns. Proven expertise in translating client visions into compelling visual narratives that enhance market presence. Adept at collaborating with creative teams to deliver innovative styling solutions that meet strict deadlines and budget constraints. Recognized for exceptional attention to detail and the ability to adapt styling to diverse brand identities.

PROFESSIONAL EXPERIENCE

Global Advertising Agency

Mar 2018 - Present

Commercial Wardrobe Stylist

- Executed styling for national advertising campaigns across multiple platforms.
- Collaborated with directors and photographers to create cohesive visual stories.
- Managed wardrobe budgets and logistics for large-scale productions.
- Conducted fittings and ensured wardrobe integrity throughout projects.
- Maintained an extensive network of fashion contacts for sourcing materials.
- Developed styling guidelines for brand consistency across campaigns.

Independent Fashion Stylist

Dec 2015 - Jan 2018

Wardrobe Assistant

- Supported lead stylist in preparing for commercial shoots.
- Assisted in organizing wardrobe selections for client approvals.
- Conducted market research to identify emerging fashion trends.
- Coordinated with tailors for alterations and fittings.
- Maintained inventory of styled pieces and accessories.
- Helped in the execution of styling for various editorial projects.

ACHIEVEMENTS

- Successfully styled a campaign that led to a 50% increase in client sales.
- Recognized for excellence in project execution by industry peers.
- Featured in industry publications for innovative commercial styling.