



MICHAEL ANDERSON

COMMERCIAL VOICE ACTOR

PROFILE

Accomplished voice actor with a rich background in commercial advertising and narration, recognized for delivering compelling narratives across multiple media platforms. Expertise in creating brand identities through voice and enhancing consumer engagement via persuasive vocal techniques. Proven ability to adapt tone and style to suit diverse target audiences, ensuring impactful communication.

EXPERIENCE

COMMERCIAL VOICE ACTOR

AdVenture Media

2016 - Present

- Executed voiceovers for national advertising campaigns, increasing brand visibility.
- Developed unique vocal styles for various products, enhancing market appeal.
- Collaborated with marketing teams to align voiceovers with brand messaging.
- Utilized sound editing software to produce polished audio files.
- Participated in client meetings to understand project requirements and objectives.
- Conducted voice training sessions for new talent entering the industry.

NARRATION SPECIALIST

Insight Audio

2014 - 2016

- Narrated audiobooks across various genres, enhancing listener engagement.
- Worked with authors to capture their voice and intent through narration.
- Edited and produced high-quality audio files for distribution.
- Maintained a consistent recording schedule to meet project deadlines.
- Engaged with audiences through live reading events and online platforms.
- Developed promotional materials to increase audiobook sales.

CONTACT

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- San Francisco, CA

SKILLS

- commercial voiceover
- narration
- audio editing
- brand communication
- client collaboration
- project management

LANGUAGES

- English
- Spanish
- French

EDUCATION

BACHELOR OF ARTS IN
COMMUNICATION, NEW YORK
UNIVERSITY

ACHIEVEMENTS

- Received a Silver Award for Best Commercial Voiceover at the 2021 Audio Awards.
- Successfully narrated over 50 audiobooks, achieving high listener ratings.
- Featured in industry publications for excellence in voice narration.