



Michael ANDERSON

E-LEARNING DESIGNER

Innovative vocational instructional designer with a focus on digital learning experiences and over 6 years in the eLearning industry. My passion lies in creating immersive and engaging online courses that inspire learners to take charge of their education. I have a strong background in graphic design, which allows me to enhance learning materials visually and functionally.

CONTACT

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- 📍 San Francisco, CA

SKILLS

- E-Learning Development
- Graphic Design
- Multimedia Content Creation
- Needs Assessment
- Assessment Design
- User Experience

LANGUAGES

- English
- Spanish
- French

EDUCATION

BACHELOR OF ARTS IN GRAPHIC DESIGN, UNIVERSITY OF WASHINGTON, 2015

ACHIEVEMENTS

- Received 'Best Course Award' for an innovative online training program.
- Increased learner satisfaction ratings by 35% through improved course design.
- Presented at national conferences on effective eLearning strategies.

WORK EXPERIENCE

E-LEARNING DESIGNER

Digital Learning Solutions

2020 - 2025

- Created interactive online courses using Articulate Storyline and Adobe Captivate.
- Collaborated with SMEs to develop engaging multimedia content.
- Designed assessments to measure learner progress and satisfaction.
- Conducted usability testing to enhance course navigation and user experience.
- Implemented continuous feedback loops to refine course offerings.
- Increased course enrollment by 50% through targeted marketing strategies.

INSTRUCTIONAL DESIGNER

LearnWell Academy

2015 - 2020

- Developed and delivered online training programs for adult learners.
- Utilized graphic design principles to enhance course visuals.
- Conducted needs assessments to tailor courses for specific audiences.
- Evaluated learner outcomes and adjusted content based on feedback.
- Mentored junior designers on best practices in eLearning.
- Achieved a 40% increase in learner engagement through innovative design solutions.