



Michael ANDERSON

INTERACTIVE VISUAL DESIGNER

Dynamic Visual Storyteller specializing in the intersection of technology and art, with a focus on creating interactive visual experiences. Extensive experience in utilizing emerging technologies to develop engaging content that captivates audiences and enhances user interaction. Proven ability to conceptualize and execute innovative projects that bridge the gap between digital and physical realms.

CONTACT

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- 📍 San Francisco, CA

SKILLS

- Interactive design
- 3D modeling
- User experience
- Technology integration
- Project management
- Creative consulting

LANGUAGES

- English
- Spanish
- French

EDUCATION

**BACHELOR OF FINE ARTS IN
INTERACTIVE DESIGN, ART SCHOOL**

ACHIEVEMENTS

- Created an award-winning interactive installation showcased at a major exhibition.
- Increased user engagement by 70% through innovative design solutions.
- Recognized for contributions to the field of interactive media at industry conferences.

WORK EXPERIENCE

INTERACTIVE VISUAL DESIGNER

NextGen Media

2020 - 2025

- Designed interactive visual experiences for digital platforms and installations.
- Collaborated with developers to implement cutting-edge technology in projects.
- Utilized 3D modeling software to create immersive environments.
- Produced engaging animations to enhance user experience.
- Conducted user testing to iterate on design concepts.
- Managed project timelines and deliverables effectively.

VISUAL EXPERIENCE CONSULTANT

Freelance

2015 - 2020

- Advised clients on integrating technology into visual storytelling.
- Developed prototypes for interactive installations in various industries.
- Conducted workshops on the future of visual storytelling.
- Collaborated with artists to create multimedia art exhibits.
- Utilized analytics to measure audience engagement with interactive content.
- Produced case studies to showcase successful projects.