MA

Michael
ANDERSON

INTERACTIVE NARRATIVE DESIGNER

CONTACT

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📍 San Francisco, CA

SKILLS

- Augmented Reality
- Virtual Reality
- User Experience Research
- Interactive Media
- Multimedia Design
- Cross-Disciplinary Collaboration

LANGUAGES

- English
- Spanish
- French

EDUCATION

MASTER OF ARTS IN INTERACTIVE DESIGN, UNIVERSITY OF SOUTHERN CALIFORNIA

ACHIEVEMENTS

- Received the 'Innovation Award' for a groundbreaking VR storytelling project.
- Increased user interaction rates by 80% through enhanced visual narratives.
- Successfully launched an interactive exhibit that garnered national attention.

Astute Visual Narrative Designer with a focus on integrating storytelling with emerging technologies. Bringing forth a wealth of experience in developing interactive experiences that engage users on multiple levels. This individual excels in crafting narratives that are not only visually striking but also deeply immersive, leveraging tools such as augmented reality and virtual reality to enhance storytelling.

WORK EXPERIENCE

INTERACTIVE NARRATIVE DESIGNER

Tech Fusion Studios

2020 - 2025

- Designed and developed interactive narratives for virtual reality environments.
- Collaborated with developers to integrate narrative elements seamlessly into applications.
- Conducted user testing to refine interactive experiences based on feedback.
- Utilized 3D modeling software to create immersive storytelling environments.
- Presented design concepts to executive teams, securing project funding.
- Mentored interns in interactive design principles and best practices.

VISUAL EXPERIENCE DESIGNER

Innovative Media Group

2015 - 2020

- Developed multimedia presentations that enhanced audience understanding of complex topics.
- Utilized data visualization techniques to convey information effectively.
- Collaborated with subject matter experts to align visual content with educational goals.
- Executed design revisions based on audience feedback and usability studies.
- Produced engaging video content that increased viewer retention by 50%.
- Implemented design workflows that improved team efficiency and project timelines.