MA

Michael
ANDERSON

INTERACTIVE DESIGNER

Dynamic Visual Communication Designer with a focus on integrating technology and design to create interactive experiences that captivate audiences. Expertise in utilizing emerging technologies to enhance visual storytelling and user engagement. Strong background in multimedia design, with a proven track record of delivering projects that combine creativity with technical proficiency. Skilled in collaborating with diverse teams to foster innovation and drive project success while ensuring alignment with client objectives.

CONTACT

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- 📍 San Francisco, CA

SKILLS

- Interactive Design
- Multimedia Production
- Usability Testing
- HTML5
- CSS3
- Team Collaboration

LANGUAGES

- English
- Spanish
- French

EDUCATION

BACHELOR OF SCIENCE IN INTERACTIVE DESIGN, TECHNOLOGY INSTITUTE

ACHIEVEMENTS

- Recipient of the Interactive Design Award 2022.
- Successfully launched a series of interactive campaigns that increased user interaction by 60%.
- Recognized for innovation in design at a company-wide event.

WORK EXPERIENCE

INTERACTIVE DESIGNER
NextGen Media
2020 - 2025

- Designed immersive multimedia experiences for web and mobile platforms.
- Utilized HTML5 and CSS3 to create responsive design layouts.
- Collaborated with developers to implement interactive features that increased user engagement.
- Conducted usability testing to gather feedback and improve design effectiveness.
- Presented design concepts to clients, achieving a 95% approval rate.
- Developed training materials for team members on new design tools and technologies.

VISUAL COMMUNICATION INTERN
Creative Works Studio
2015 - 2020

- Supported the design team in creating visual content for various clients.
- Assisted in the development of branding and marketing materials.
- Learned to utilize design software to produce high-quality visuals.
- Participated in client meetings to understand project requirements.
- Maintained project documentation for tracking progress.
- Contributed ideas during team brainstorming sessions.