



MICHAEL ANDERSON

PROFESSOR OF BUSINESS ADMINISTRATION

PROFILE

Experienced visiting professor with a strong background in business administration and management. Over 12 years of teaching experience at various universities, focusing on strategic management and entrepreneurship. Adept at developing course materials that engage students and promote critical thinking. Known for fostering a collaborative classroom environment and encouraging student participation. Holds an MBA and has extensive professional experience in the corporate sector, which enriches the academic experience for students.

EXPERIENCE

PROFESSOR OF BUSINESS ADMINISTRATION

National University

2016 - Present

- Taught undergraduate and graduate courses in strategic management, resulting in a 25% increase in student pass rates.
- Developed online courses that expanded access to business education for remote learners.
- Coordinated internships with local businesses, helping students gain practical experience.
- Organized business competitions that encouraged innovative solutions to real-world problems.
- Conducted research on entrepreneurship trends, presenting findings at international conferences.
- Actively participated in departmental committees to enhance academic offerings and student services.

VISITING PROFESSOR

Global Institute of Business

2014 - 2016

- Delivered guest lectures on emerging business trends, engaging over 200 students.
- Facilitated workshops on business plan development, leading to several student-led startups.
- Collaborated with faculty on curriculum development to include practical business cases.
- Provided mentorship to students interested in entrepreneurship and business development.
- Evaluated student projects, offering constructive feedback that improved project quality.
- Engaged with industry leaders to bring real-world insights into the classroom.

CONTACT

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SKILLS

- Business Strategy
- Entrepreneurship
- Course Development
- Student Mentorship
- Online Education
- Public Speaking

LANGUAGES

- English
- Spanish
- French

EDUCATION

MBA, UNIVERSITY OF BUSINESS EXCELLENCE

ACHIEVEMENTS

- Received 'Best Professor Award' for outstanding teaching performance in 2018.
- Increased student engagement in business courses by 30% through innovative teaching methods.
- Authored a widely-used textbook on strategic management principles.