MA

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🌐 www.michaelanderson.com

SKILLS

- Digital Typography
- Responsive Design
- UX Collaboration
- Web Development
- Typography Optimization
- Creative Problem Solving

EDUCATION

BACHELOR OF ARTS IN GRAPHIC DESIGN, DIGITAL ARTS UNIVERSITY, 2018

LANGUAGE

- English
- Spanish
- German

ACHIEVEMENTS

- Increased user engagement by 20% through optimized typography in web design.
- Contributed to a project that won the Best Mobile App Design award in 2021.
- Recognized as Employee of the Month for outstanding contributions to design projects.

Michael Anderson

DIGITAL TYPOGRAPHY DESIGNER

Proficient Typography Designer with a focus on digital typography, leveraging over five years of experience in creating innovative typographic solutions for web and mobile applications. Strong understanding of responsive design principles and the nuances of typography in digital formats. Demonstrates a keen ability to balance aesthetic appeal with functionality, ensuring that typographic choices enhance user experience across various devices.

EXPERIENCE

DIGITAL TYPOGRAPHY DESIGNER

Tech Design Studio

2016 - Present

- Designed responsive typography for web applications and mobile interfaces.
- Collaborated with UX teams to enhance user interaction through effective typography.
- Utilized web fonts and CSS techniques to optimize typography performance.
- Conducted A/B testing to assess typography effectiveness on user engagement.
- Managed typography style guides to ensure consistency across digital platforms.
- Presented typography solutions to stakeholders, integrating feedback into designs.

JUNIOR GRAPHIC DESIGNER

Design Tech Agency

2014 - 2016

- Assisted in creating typographic elements for digital marketing campaigns.
- Worked with senior designers to refine typography for both print and digital media.
- Participated in team brainstorming sessions to generate innovative design concepts.
- Managed digital asset libraries to streamline design workflows.
- Conducted research on typography trends to inform design practices.
- Provided design support for various projects, ensuring timely completion.