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SKILLS

- Adobe InDesign
- community outreach
- advocacy design
- project management
- collaboration
- communication

EDUCATION

BACHELOR OF ARTS IN GRAPHIC COMMUNICATION, UNIVERSITY OF SOCIAL IMPACT, 2017

LANGUAGE

- English
- Spanish
- German

ACHIEVEMENTS

- Received the 'Excellence in Advocacy Design' award from the National Non-Profit Association in 2021.
- Increased engagement in community programs by 40% through effective design.
- Developed a comprehensive toolkit for non-profits to enhance their communication strategies.

Michael Anderson

TYPESETTING SPECIALIST

Dedicated Typesetting Specialist with a focus on non-profit and advocacy organizations, bringing a strong commitment to social impact through effective communication and design. Experienced in typesetting materials that promote awareness and drive engagement for various causes. Proficient in creating visually appealing reports, brochures, and educational materials that resonate with target audiences.

EXPERIENCE

TYPESETTING SPECIALIST

Advocacy Media Group

2016 - Present

- Created typeset materials for advocacy campaigns, ensuring alignment with organizational messaging.
- Collaborated with program directors to develop impactful reports and educational resources.
- Utilized design software to enhance the visual appeal of typeset documents, increasing audience engagement.
- Reviewed and revised materials based on feedback from stakeholders, ensuring accuracy and clarity.
- Conducted workshops on effective communication through design for non-profit staff.
- Achieved recognition for outstanding contributions to a campaign that increased community awareness by 50%.

GRAPHIC DESIGNER

Community Design Center

2014 - 2016

- Designed and typeset promotional materials for community outreach initiatives.
- Worked closely with community leaders to ensure materials met local needs and expectations.
- Managed project timelines effectively, ensuring timely delivery of all materials.
- Utilized feedback from community members to refine designs and improve effectiveness.
- Participated in fundraising events, creating impactful presentations and reports.
- Contributed to a project that won a local award for community service excellence.