

MICHAEL ANDERSON

Leather Product Designer

- San Francisco, CA
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A dynamic and skilled traditional leather artisan with over 11 years of experience focused on the creation of functional yet aesthetically pleasing leather products. Known for the unique ability to blend traditional techniques with contemporary styles, resulting in a distinct product line that appeals to a diverse clientele. Possesses a strong foundation in customer service, ensuring that client needs are met with precision and care.

WORK EXPERIENCE

Leather Product Designer | Urban Leather Designs

Jan 2022 – Present

- Designed and produced a diverse range of leather products, catering to contemporary tastes.
- Conducted customer feedback sessions to refine product offerings.
- Managed inventory and procurement of materials for efficient production.
- Engaged in digital marketing initiatives to expand brand awareness.
- Organized community workshops to educate on leather crafting techniques.
- Collaborated with local businesses to create unique leather merchandise.

Junior Artisan | Crafted Leather Goods

Jul 2019 – Dec 2021

- Assisted in crafting leather products, adhering to quality standards.
- Supported marketing efforts through social media engagement.
- Participated in community artisan events to showcase products.
- Maintained workshop organization and tool functionality.
- Engaged with customers to provide product education.
- Contributed ideas during design meetings to enhance creativity.

SKILLS

product design

customer service

quality assurance

community engagement

inventory management

digital marketing

EDUCATION

Associate Degree in Leathercraft

2015 – 2019

Technical College of Design

ACHIEVEMENTS

- Successfully launched a new product line that increased market share by 30%.
- Participated in a regional artisan showcase leading to increased sales.
- Recognized for outstanding service by local business associations.

LANGUAGES

English

Spanish

French