



Michael ANDERSON

SENIOR TRADEMARK ATTORNEY

Seasoned trademark attorney with a profound understanding of the nuances of international trademark law, offering over 15 years of experience in the protection and enforcement of trademarks across various jurisdictions. Expertise in managing complex trademark portfolios for global corporations, ensuring compliance with local and international regulations. Distinguished for providing strategic legal advice that safeguards brand integrity while fostering business growth.

CONTACT

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SKILLS

- international trademark law
- brand enforcement
- compliance monitoring
- risk assessment
- training
- portfolio management

LANGUAGES

- English
- Spanish
- French

EDUCATION

**JURIS DOCTOR, YALE LAW SCHOOL;
BACHELOR OF ARTS IN
INTERNATIONAL RELATIONS,
GEORGETOWN UNIVERSITY**

ACHIEVEMENTS

- Successfully managed trademark registrations for over 300 global brands.
- Recognized as a thought leader in international trademark law.
- Published case studies on trademark enforcement in leading legal journals.

WORK EXPERIENCE

SENIOR TRADEMARK ATTORNEY

Global Brands Inc.

2020 - 2025

- Managed a diverse portfolio of trademarks across multiple jurisdictions.
- Provided strategic counsel on trademark enforcement and litigation matters.
- Conducted international trademark audits to ensure compliance.
- Advised clients on the implications of trademark laws in foreign markets.
- Collaborated with marketing teams to develop brand protection strategies.
- Represented clients in negotiations and disputes before trademark offices.

TRADEMARK PORTFOLIO MANAGER

Heritage Worldwide

2015 - 2020

- Oversaw trademark portfolio management for Fortune 500 clients.
- Conducted risk assessments and provided recommendations for trademark usage.
- Engaged in global trademark strategy development and implementation.
- Trained junior attorneys on trademark practices and compliance.
- Ensured timely renewal of trademarks and compliance with deadlines.
- Developed internal resources for trademark education and awareness.