



MICHAEL ANDERSON

TRADEMARK ATTORNEY

CONTACT

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-  San Francisco, CA

SKILLS

- trademark registration
- brand management
- dispute resolution
- client relations
- legal compliance
- research

LANGUAGES

- English
- Spanish
- French

EDUCATION

JURIS DOCTOR, STANFORD LAW SCHOOL; BACHELOR OF ARTS IN BUSINESS ADMINISTRATION, UNIVERSITY OF MICHIGAN

ACHIEVEMENTS

- Successfully assisted in securing a landmark trademark ruling in favor of a major client.
- Recognized for excellence in client service by the American Bar Association.
- Contributed to a publication on trademark enforcement strategies.

PROFILE

Accomplished trademark attorney with a focus on brand protection and enforcement strategies, possessing over 8 years of specialized experience in the field of intellectual property. Expertise lies in conducting thorough trademark searches, preparing applications, and managing disputes effectively. Noteworthy ability to advise clients on international trademark laws and best practices, enhancing their competitive advantage in the marketplace.

EXPERIENCE

TRADEMARK ATTORNEY

Innovative Brands LLC

2016 - Present

- Conducted extensive trademark searches and provided actionable recommendations to clients.
- Drafted and filed trademark applications with the USPTO and international bodies.
- Managed trademark opposition and cancellation proceedings effectively.
- Advised on the trademark implications of marketing campaigns and product launches.
- Developed training materials on trademark compliance for client teams.
- Maintained comprehensive knowledge of trademark law developments and trends.

JUNIOR TRADEMARK ASSOCIATE

Heritage Legal Advisors

2014 - 2016

- Assisted senior attorneys in preparing trademark applications and responses to office actions.
- Conducted trademark searches and prepared detailed reports for client review.
- Supported litigation efforts by gathering evidence and drafting pleadings.
- Engaged in client communication to clarify trademark requirements and processes.
- Maintained and organized trademark databases for client portfolios.
- Participated in continuing legal education seminars to enhance knowledge.