



MICHAEL ANDERSON

Senior Trademark Counsel

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SUMMARY

Distinguished trademark attorney with over 12 years of extensive experience in intellectual property law, specializing in trademark registration, litigation, and enforcement. Proven expertise in advising multinational corporations on trademark strategy and portfolio management, ensuring robust protection of brand assets across diverse markets. Adept at navigating complex legal frameworks and providing strategic guidance that aligns with corporate objectives.

WORK EXPERIENCE

Senior Trademark Counsel Global Tech Innovations

Jan 2023 - Present

- Led comprehensive trademark clearance searches and assessments for new product launches.
- Developed and implemented trademark enforcement strategies to combat infringement.
- Managed global trademark portfolio, ensuring compliance with local and international laws.
- Collaborated with marketing teams to provide legal guidance on branding initiatives.
- Represented the company in trademark opposition proceedings before the USPTO.
- Conducted training sessions for staff on trademark policies and best practices.

Trademark Associate Prestige Legal Group

Jan 2020 - Dec 2022

- Assisted in the preparation and filing of trademark applications across various jurisdictions.
 - Conducted detailed trademark searches and provided analyses of potential conflicts.
 - Advised clients on trademark licensing agreements and co-existence strategies.
 - Participated in client meetings to discuss trademark office actions and responses.
 - Drafted legal opinions on trademark usage and registration risks.
 - Maintained up-to-date records of client trademark portfolios and deadlines.
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EDUCATION

Juris Doctor, Harvard Law School; Bachelor of Arts in Political Science, University of California, Berkeley, *Sep 2019 - Oct 2020*

ADDITIONAL INFORMATION

- **Technical Skills:** trademark law, intellectual property, litigation, compliance, legal research, negotiation
- **Awards/Activities:** Successfully secured trademark registrations for over 200 international brands.
- **Awards/Activities:** Recognized as a 'Top 40 Under 40' attorney by Legal Leaders Magazine.
- **Awards/Activities:** Published articles on trademark law in leading legal journals.
- **Languages:** English, Spanish, French