



# MICHAEL ANDERSON

## ASSOCIATE PROFESSOR OF TOURISM STUDIES

### CONTACT

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-  San Francisco, CA

### SKILLS

- Experiential Learning
- Community Engagement
- Curriculum Innovation
- Research Supervision
- Educational Technology
- Consultancy

### LANGUAGES

- English
- Spanish
- French

### EDUCATION

**M.A. IN TOURISM EDUCATION,  
UNIVERSITY OF HOSPITALITY AND  
TOURISM**

### ACHIEVEMENTS

- Led a team that developed a nationally recognized tourism curriculum.
- Received the Innovative Educator Award for creative teaching methods.
- Increased student enrollment in tourism programs by 30% through targeted outreach.

### PROFILE

Innovative Tourism Educator with a robust background in experiential learning and community-based tourism initiatives. Possesses over a decade of experience in academia and industry, specializing in developing hands-on learning experiences that bridge theoretical knowledge with practical application. Expertise in creating immersive educational environments that inspire students to engage with real-world challenges in tourism.

### EXPERIENCE

#### ASSOCIATE PROFESSOR OF TOURISM STUDIES

##### Institute of Global Tourism

*2016 - Present*

- Developed and led experiential learning courses focused on community-based tourism.
- Supervised student research projects that address local tourism challenges.
- Organized field trips that connect students with local tourism operators.
- Facilitated community engagement initiatives that promote sustainable tourism practices.
- Collaborated with faculty to integrate technology into tourism education.
- Presented findings at international tourism conferences, enhancing institutional visibility.

#### TOURISM EDUCATION CONSULTANT

##### Various Organizations

*2014 - 2016*

- Provided consultancy services to educational institutions on tourism curriculum development.
- Conducted workshops for educators on best practices in tourism education.
- Assisted in the accreditation process for tourism programs across multiple institutions.
- Developed resource materials for teaching sustainable tourism concepts.
- Evaluated educational programs for effectiveness and relevance in current tourism trends.
- Facilitated partnerships between universities and local tourism businesses.