



Michael ANDERSON

TEXTILE ART DIRECTOR

Innovative Textile Painting Artisan with a robust background in artistic creation and textile embellishment, bringing over 12 years of comprehensive experience within the fashion and design industries. Expertise in developing striking textile patterns that not only reflect current trends but also push the boundaries of conventional design. A strategic thinker with a passion for integrating technology and traditional artistry, resulting in exclusive textile pieces that resonate with modern consumers.

CONTACT

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- 📍 San Francisco, CA

SKILLS

- Art direction
- Digital design
- Trend analysis
- Client management
- Business operations
- Surface design

LANGUAGES

- English
- Spanish
- French

EDUCATION

BACHELOR OF FINE ARTS IN SURFACE DESIGN, SCHOOL OF VISUAL ARTS, 2011

ACHIEVEMENTS

- Honored with the Best New Designer Award at the Fashion Textile Expo 2018.
- Increased freelance revenue by 150% within two years through targeted marketing strategies.
- Featured in design publications for innovative use of textile technology.

WORK EXPERIENCE

TEXTILE ART DIRECTOR

Trendsetters Textiles

2020 - 2025

- Directed a creative team in the development of seasonal textile collections.
- Introduced digital painting techniques that reduced production time by 20%.
- Evaluated and improved existing design processes for efficiency.
- Collaborated with marketing to enhance brand storytelling through textile art.
- Maintained relationships with key clients to ensure project success.
- Conducted trend analysis to inform design direction.

FREELANCE TEXTILE PAINTER

Self-Employed

2015 - 2020

- Executed custom textile painting projects for a diverse clientele.
- Utilized digital tools to enhance design capabilities and client presentations.
- Established a personal brand known for vibrant, unique fabric artworks.
- Managed all aspects of business operations, including marketing and client relations.
- Participated in local art fairs, increasing brand visibility.
- Developed an online portfolio that attracted significant commissions.