



# Michael ANDERSON

## CULTURAL TECHNOLOGY REPORTER

Versatile Technology Reporter with a robust foundation in digital media and a passion for exploring the intersection of technology and culture. Over six years of experience in crafting narratives that resonate with diverse audiences.

Noteworthy for the ability to break down complex technological concepts into relatable stories. Experienced in utilizing various media platforms, including video and podcasts, to reach wider audiences.

### CONTACT

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- 📍 San Francisco, CA

### SKILLS

- digital media
- cultural analysis
- multimedia content
- audience engagement
- community outreach
- ethical reporting

### LANGUAGES

- English
- Spanish
- French

### EDUCATION

**BACHELOR OF ARTS IN  
COMMUNICATION, UNIVERSITY OF  
SOUTHERN CALIFORNIA**

### ACHIEVEMENTS

- Received the Digital Media Award for best cultural reporting.
- Increased video series viewership by 200% over one year.
- Featured in a podcast discussing the future of technology in society.

### WORK EXPERIENCE

#### CULTURAL TECHNOLOGY REPORTER

Mashable

2020 - 2025

- Produced articles exploring technology's influence on contemporary culture and society.
- Conducted interviews with artists and technologists to highlight innovative collaborations.
- Developed video content that complements written articles, enhancing audience engagement.
- Participated in community outreach initiatives to promote digital literacy.
- Collaborated with social media teams to amplify content reach.
- Organized and hosted webinars on technology and cultural trends.

#### TECH FEATURES WRITER

Engadget

2015 - 2020

- Researched and wrote feature articles on cutting-edge technology and its societal implications.
- Worked with graphic designers to create engaging visual content for articles.
- Engaged with the audience through social media, fostering community discussions.
- Contributed to editorial meetings to brainstorm story ideas and themes.
- Produced a weekly video series discussing the latest tech trends.
- Mentored interns, providing guidance on writing and research processes.