



# MICHAEL ANDERSON

DIRECTOR OF TECHNOLOGY STRATEGY

## PROFILE

With a decade of experience in technology foresight and strategic innovation, I have honed my skills in identifying disruptive technologies and translating them into actionable business strategies. My expertise lies in conducting thorough market analysis and leveraging insights to guide organizations in their technology investments. I have successfully led cross-functional teams in the development of foresight frameworks that align with corporate goals, focusing on sustainability and long-term growth.

## EXPERIENCE

### DIRECTOR OF TECHNOLOGY STRATEGY

#### Tech Innovators Inc.

2016 - Present

- Developed and implemented an organizational technology roadmap aligned with strategic business objectives.
- Managed a team of analysts to monitor and analyze technology trends and their implications for the organization.
- Facilitated strategic workshops to identify technology-driven opportunities for growth.
- Collaborated with senior leadership to prioritize technology investments based on foresight insights.
- Produced in-depth reports detailing technology forecasts and recommendations for stakeholders.
- Achieved a 40% reduction in time-to-market for new technology initiatives through improved strategic alignment.

### TECHNOLOGY FORESIGHT CONSULTANT

#### Visionary Insights Group

2014 - 2016

- Conducted technology assessments for clients in various industries to identify growth opportunities.
- Developed comprehensive foresight reports that informed strategic planning processes.
- Collaborated with product teams to integrate foresight insights into product development cycles.
- Engaged with clients to tailor foresight solutions that met their specific strategic needs.
- Produced white papers on technology trends that were recognized in industry conferences.
- Increased client satisfaction ratings by 25% through effective communication and insight delivery.

## CONTACT

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## SKILLS

- Strategic Innovation
- Market Research
- Technology Assessment
- Team Leadership
- Report Writing
- Client Relations

## LANGUAGES

- English
- Spanish
- French

## EDUCATION

BACHELOR'S IN COMPUTER ENGINEERING, MASTER'S IN BUSINESS ADMINISTRATION, STANFORD UNIVERSITY

## ACHIEVEMENTS

- Designed a technology foresight framework adopted by multiple Fortune 500 companies.
- Received the Industry Leadership Award for contributions to technology foresight practices.
- Increased departmental efficiency by 35% through streamlined processes and improved communication.