MA

MICHAEL ANDERSON

CORPORATE TRAINER AND INSTRUCTIONAL DESIGNER

CONTACT

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📍 San Francisco, CA

SKILLS

- Blended Learning
- Data Analytics
- Adult Learning Theory
- Financial Software Training
- E-Learning Development
- LMS Management

LANGUAGES

- English
- Spanish
- French

EDUCATION

BACHELOR'S IN BUSINESS ADMINISTRATION, STATE UNIVERSITY, 2015

ACHIEVEMENTS

- Recognized as 'Employee of the Month' three times for outstanding contributions to training programs.
- Implemented a new feedback system that increased training satisfaction ratings by 30%.
- Developed a mentorship program that enhanced skill development among junior staff members.

PROFILE

Dynamic Technical Instructional Designer with a strong background in corporate training and development, specializing in the finance sector. Over 6 years of experience in designing and implementing training programs that drive employee performance and engagement. Proficient in creating blended learning experiences that incorporate both digital and in-person training methods. My approach includes utilizing analytics to evaluate training effectiveness and continuously improve course offerings.

EXPERIENCE

CORPORATE TRAINER AND INSTRUCTIONAL DESIGNER

FinanceWorks Inc.

2016 - Present

- Designed and delivered financial software training programs that improved employee productivity by 20% within the first quarter.
- Utilized data analytics to assess training impact, leading to continuous program enhancements.
- Developed instructional materials and guides for both online and in-person formats.
- Facilitated workshops and training sessions, achieving a 95% satisfaction rating from participants.
- Collaborated with stakeholders to identify training needs and align programs with business goals.
- Created assessments and feedback mechanisms to evaluate learner performance and course effectiveness.

E-LEARNING DEVELOPER

Global Finance Training

2014 - 2016

- Developed interactive e-learning modules for finance professionals, enhancing compliance training completion rates by 25%.
- Integrated gamification elements into training to increase learner engagement and motivation.
- Collaborated with compliance experts to ensure training materials met regulatory standards.
- Conducted user testing and gathered feedback to refine course content and delivery methods.
- Managed the LMS and provided support for learners navigating online training platforms.
- Utilized multimedia tools to create visually appealing and informative course materials.