MICHAEL ANDERSON

E-Learning Manager

CONTACT

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📍 San Francisco, CA

EDUCATION

Master of Arts in Educational Technology

University of Online Learning
2015

SKILLS

- E-Learning Design
- Instructional Design
- Learning Management Systems
- Data Analysis
- Course Development
- User Engagement

LANGUAGES

- English
- Spanish
- French

Strategic Technical Education Coordinator with a focus on online education and e-learning platforms. Over 7 years of experience in developing, implementing, and managing online training programs tailored to adult learners. Proven expertise in leveraging technology to create engaging and effective learning experiences. Strong understanding of instructional design principles and the learning management system (LMS) landscape.

💼 WORK EXPERIENCE

E-Learning Manager
2020-2023

Virtual Learning Institute

- Designed and managed online training programs that served over 2,000 learners annually.
- Increased course completion rates by 40% through user-centric design and support.
- Collaborated with subject matter experts to create high-quality digital content.
- Utilized LMS analytics to track learner engagement and improve course offerings.
- Facilitated training for instructors on effective online teaching practices.
- Implemented feedback mechanisms to continuously enhance course materials.

Instructional Designer
2019-2020

Global Online Academy

- Developed asynchronous and synchronous online courses for diverse learner populations.
- Increased learner satisfaction rates by 30% through engaging course design.
- Collaborated with cross-functional teams to ensure alignment with educational standards.
- Utilized data analysis to assess course effectiveness and inform improvements.
- Conducted needs assessments to tailor courses to learner requirements.
- Managed multiple projects simultaneously, delivering on time and within budget.

★ ACHIEVEMENTS

- Awarded the Best Online Course Design Award in 2021 for innovative course offerings.
- Successfully increased online course enrollment by 50% through targeted marketing strategies.
- Published research on best practices in e-learning in educational technology journals.