



# MICHAEL ANDERSON

Health Sub Editor

Strategic Sub Editor with extensive experience in health and wellness journalism, recognized for the ability to synthesize complex medical information into accessible content for the general public. Expertise in collaborating with healthcare professionals to ensure accuracy and relevance in reporting. Proven ability to manage editorial processes while meeting strict deadlines. Strong commitment to promoting health literacy through engaging and informative articles.

## CONTACT

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- San Francisco, CA

## EDUCATION

### Master of Public Health

University of California  
2016-2020

## SKILLS

- Health Journalism
- Content Editing
- Audience Engagement
- Medical Research
- Editorial Strategy
- Collaboration

## LANGUAGES

- English
- Spanish
- French

## WORK EXPERIENCE

### Health Sub Editor

2020-2023

Healthline

- Edited articles on health topics, ensuring accuracy and clarity.
- Collaborated with medical experts to validate content and enhance credibility.
- Developed editorial guidelines to maintain consistency across health articles.
- Conducted workshops on effective health communication for writers.
- Utilized analytics to assess reader engagement and improve content strategy.
- Participated in health fairs and conferences to gain insights into audience needs.

### Assistant Editor

2019-2020

WebMD

- Assisted in the editing of health articles, focusing on clarity and accessibility.
- Worked with healthcare professionals to ensure accurate representation of medical information.
- Engaged with readers through social media to foster community interaction.
- Reviewed analytics to inform content adjustments and enhance engagement.
- Coordinated with the marketing team to promote health content effectively.
- Participated in editorial meetings to discuss strategic direction for health topics.

## ACHIEVEMENTS

- Increased readership by 25% through targeted health content initiatives.
- Recognized with the Health Journalism Award for excellence in reporting.
- Successfully launched a health awareness campaign through digital platforms.