



Michael ANDERSON

SUSTAINABLE STYLING COORDINATOR

Creative and passionate Styling Coordinator with a focus on sustainable fashion and eco-friendly practices, bringing over 6 years of experience in the industry. Expertise includes the development of sustainable styling concepts that align with contemporary fashion trends while promoting environmental consciousness. Strong advocate for ethical fashion, with a keen ability to engage audiences through innovative storytelling and visual aesthetics.

WORK EXPERIENCE

SUSTAINABLE STYLING COORDINATOR

EcoFashion Collective

2020 - 2025

- Developed sustainable styling concepts for fashion shows, resulting in a 35% reduction in waste.
- Collaborated with eco-conscious brands to curate collections that resonate with environmentally aware consumers.
- Organized workshops on sustainable fashion, educating participants on ethical choices.
- Managed social media campaigns that raised awareness of sustainable practices, increasing engagement by 50%.
- Conducted research on sustainable materials and practices to inform styling decisions.
- Partnered with local artisans to promote handmade, eco-friendly fashion items.

FASHION STYLIST

Green Trends Boutique

2015 - 2020

- Styled looks for photo shoots that emphasized sustainable fashion choices.
- Assisted in the development of marketing materials highlighting eco-friendly collections.
- Participated in community events to promote sustainable fashion awareness.
- Conducted fittings and consultations with clients focused on sustainable wardrobe choices.
- Maintained relationships with suppliers of sustainable fabrics and materials.
- Helped organize charity events to raise funds for environmental causes.

CONTACT

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SKILLS

- Sustainable Fashion
- Eco-Friendly Practices
- Social Media Marketing
- Workshop Facilitation
- Community Engagement
- Research Skills

LANGUAGES

- English
- Spanish
- French

EDUCATION

BACHELOR OF ARTS IN FASHION DESIGN, UNIVERSITY OF SUSTAINABLE FASHION, 2016

ACHIEVEMENTS

- Named 'Top Sustainable Stylist' by Eco Fashion Magazine in 2022.
- Increased community participation in sustainable fashion events by 60%.
- Successfully launched an eco-friendly collection that sold out within weeks.