



MICHAEL ANDERSON

STYLING COORDINATOR

CONTACT

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SKILLS

- Visual Merchandising
- Brand Strategy
- Consumer Insights
- Team Collaboration
- Event Planning
- Inventory Management

LANGUAGES

- English
- Spanish
- French

EDUCATION

BACHELOR OF SCIENCE IN RETAIL MANAGEMENT, FASHION INSTITUTE OF DESIGN, 2017

ACHIEVEMENTS

- Recognized as 'Employee of the Month' for outstanding contributions to the visual merchandising team.
- Successfully increased sales by 30% during holiday promotions through innovative styling.
- Contributed to a 25% growth in customer loyalty program sign-ups through engaging in-store experiences.

PROFILE

Dynamic and innovative Styling Coordinator specializing in luxury retail with over 5 years of experience in visual merchandising and brand enhancement. Demonstrates a strong ability to translate brand vision into compelling visual narratives that resonate with target audiences. Skilled in the development of cohesive styling strategies that drive sales and elevate customer experience.

EXPERIENCE

STYLING COORDINATOR

Luxury Looks Ltd.

2016 - Present

- Designed and implemented visual merchandising displays that increased foot traffic by 20%.
- Collaborated with marketing teams to create cohesive brand campaigns that enhanced customer engagement.
- Managed inventory for styling projects, ensuring timely availability of all necessary items.
- Conducted styling workshops for sales associates, improving their product knowledge and presentation skills.
- Analyzed customer feedback to refine styling approaches, leading to a 15% increase in customer satisfaction.
- Coordinated with external vendors for sourcing high-quality fashion pieces for promotional events.

VISUAL MERCHANDISING ASSISTANT

Trendy Boutique

2014 - 2016

- Supported the development of seasonal merchandising strategies in line with current fashion trends.
- Assisted in creating promotional materials that effectively showcased new collections.
- Maintained visual standards across multiple store locations, ensuring brand consistency.
- Participated in product selection meetings, providing insights based on customer preferences.
- Helped organize in-store events that attracted new customers and increased sales.
- Facilitated training sessions for new staff on visual merchandising best practices.